

## Plano's Consumer Expenditure Summary Report

### Consumer Expenditure Totals (Average Household Annual Expenditures)

	2004 Estimate		2011 Projection	% Change 04-11
Total Households	2,242		7,480	333.63%
Total Avg Household Expenditure	\$48,036		\$64,021	133.28%
Total Avg Retail Expenditure	\$20,131	41.91%	\$26,889	133.57%

### Consumer Expenditure Detail (Average Household Annual Expenditures)

	2004 Estimate	% of Total	2011 Projection	% Change 04-11
Coolant & Other Fluids	\$11.28	0.06%	\$15.07	9.00%
Hard Surface Flooring	\$12.42	0.06%	\$16.59	7.60%
Satellite Dishes	\$7.85	0.04%	\$10.49	9.20%
Shaving Needs	\$14.29	0.07%	\$19.09	9.00%
Computer Information Services	\$41.27	0.21%	\$55.12	11.30%
Computer Software	\$50.37	0.25%	\$67.28	9.10%
Deodorants & Other Personal Care	\$35.61	0.18%	\$47.56	8.70%
Hair Care	\$67.25	0.33%	\$89.83	8.60%
Magazines	\$54.22	0.27%	\$72.42	8.90%
Oral Hygiene Products	\$31.47	0.16%	\$42.03	8.70%
Other Tobacco Products	\$41.15	0.20%	\$54.96	8.50%
Paint & Wallpaper	\$46.18	0.23%	\$61.68	8.60%
Plumbing & Heating	\$60.07	0.30%	\$80.24	8.30%
VCRs & Related Equipment	\$48.69	0.24%	\$65.03	9.10%
Video Game Hardware & Software	\$31.93	0.16%	\$42.65	9.00%
Watches	\$24.11	0.12%	\$32.20	9.60%
Audio Equipment	\$78.05	0.39%	\$104.25	9.60%
Books	\$87.40	0.43%	\$116.74	8.70%
Cellular Phone Service	\$78.80	0.39%	\$105.25	8.80%
Cosmetics & Perfume	\$105.79	0.53%	\$141.30	9.00%
Floor Coverings	\$75.16	0.37%	\$100.39	8.90%
Fuel Oil & Other Fuels	\$90.18	0.45%	\$120.45	7.70%
Funeral & Cemetery	\$109.38	0.54%	\$146.10	7.00%
Household Textiles	\$112.65	0.56%	\$150.47	8.50%
Indoor Plants & Fresh Flowers	\$81.77	0.41%	\$109.22	8.00%
Jewelry	\$118.57	0.59%	\$158.37	9.00%
Legal & Accounting	\$108.35	0.54%	\$144.72	9.70%
Mass Transit	\$101.87	0.51%	\$136.07	9.20%
Newspapers	\$113.20	0.56%	\$151.20	8.60%
Other Miscellaneous Expenses	\$108.30	0.54%	\$144.66	9.00%
Other Repairs & Maintenance	\$97.81	0.49%	\$130.64	8.20%
Roofing & Siding	\$78.00	0.39%	\$104.18	8.60%
Televisions	\$109.49	0.54%	\$146.24	9.10%
Alimony & Child Support	\$147.32	0.73%	\$196.77	8.50%
Books & Supplies	\$130.71	0.65%	\$174.59	8.70%
Boys Apparel	\$142.50	0.71%	\$190.34	8.70%
Infants Apparel	\$122.99	0.61%	\$164.28	8.90%

Photographic Equip & Supplies	\$121.19	0.60%	\$161.87	9.10%
Records/Tapes/CD Purchases	\$125.93	0.63%	\$168.20	0.00%
Finance Chgs Exc Mort & Veh	\$213.76	1.06%	\$285.52	8.90%
Girls Apparel	\$172.16	0.86%	\$229.95	8.70%
Personal Care Products	\$187.15	0.93%	\$249.97	8.90%
Babysitting & Elderly Care	\$254.11	1.26%	\$339.41	8.50%
Major Appliances	\$220.39	1.09%	\$294.37	9.10%
Pet Supplies & Svcs	\$261.12	1.30%	\$348.78	8.70%
Airline Fares	\$338.45	1.68%	\$452.07	9.20%
Apparel Services & Accessories	\$340.54	1.69%	\$454.86	9.20%
Household Services	\$350.88	1.74%	\$468.67	7.90%
Cigarettes	\$397.66	1.98%	\$531.15	8.40%
Computer Hardware	\$374.76	1.86%	\$500.56	8.80%
Other Utilities	\$378.64	1.88%	\$505.75	8.50%
Alcoholic Beverages	\$454.75	2.26%	\$607.41	8.70%
Natural Gas	\$449.54	2.23%	\$600.45	8.00%
Property Taxes	\$413.36	2.05%	\$552.12	6.60%
Footwear	\$483.77	2.40%	\$646.17	9.00%
Furniture	\$468.66	2.33%	\$625.99	9.20%
Men's Apparel	\$485.01	2.41%	\$647.82	8.90%
Personal Care Services	\$517.26	2.57%	\$690.90	9.00%
Public Transportation	\$528.21	2.62%	\$705.53	9.10%
Personal Insurance	\$559.47	2.78%	\$747.28	9.30%
Fees & Admissions	\$615.72	3.06%	\$822.41	8.90%
Health Care Supplies & Equip	\$659.49	3.28%	\$880.88	9.20%
Tuition	\$692.60	3.44%	\$925.10	8.40%
Household Supplies	\$763.69	3.79%	\$1,020.05	9.30%
Education	\$823.31	4.09%	\$1,099.69	8.40%
Other Transportation Costs	\$804.18	3.99%	\$1,074.14	8.90%
Used Truck Purchase	\$851.64	4.23%	\$1,137.53	9.20%
Women's Apparel	\$866.25	4.30%	\$1,157.04	8.80%
New Truck Purchased	\$915.57	4.55%	\$1,222.92	8.90%
Recreational Equip & Supplies	\$910.51	4.52%	\$1,216.16	8.50%
Video & Audio Equipment	\$933.64	4.64%	\$1,247.06	9.00%
Health Care Services	\$953.83	4.74%	\$1,274.02	8.60%
Housewares & Small Appliances	\$1,008.90	5.01%	\$1,347.58	8.90%
Other Lodging	\$1,006.26	5.00%	\$1,344.05	8.20%
Vehicle Insurance	\$1,125.14	5.59%	\$1,502.84	9.10%
Vehicle Repair	\$1,101.43	5.47%	\$1,471.17	8.80%
Vehicle Repair & Maintenance	\$1,112.71	5.53%	\$1,486.24	8.80%
New Car Purchased	\$1,230.49	6.11%	\$1,643.56	9.00%
Telephone Svc Excl Cell	\$1,268.83	6.30%	\$1,694.77	9.30%
Contributions	\$1,337.67	6.64%	\$1,786.72	8.40%
Electricity	\$1,440.27	7.15%	\$1,923.76	8.60%
Gifts	\$1,441.68	7.16%	\$1,925.64	8.70%
Used Car Purchase	\$1,421.06	7.06%	\$1,898.10	9.40%
Health Care Insurance	\$1,485.41	7.38%	\$1,984.05	8.50%
Gasoline & Oil	\$1,752.18	8.70%	\$2,340.37	9.30%
New Vehicle Purchase	\$2,146.06	10.66%	\$2,866.48	9.00%
Used Vehicle Purchase	\$2,272.70	11.29%	\$3,035.63	9.30%
Entertainment	\$2,459.87	12.22%	\$3,285.63	8.80%
Apparel	\$2,613.22	12.98%	\$3,490.46	8.90%

Food Away From Home	\$2,773.37	13.78%	\$3,704.37	9.10%
Mortgage Interest	\$2,843.93	14.13%	\$3,798.62	9.20%
Health Care	\$3,098.74	15.39%	\$4,138.96	8.70%
Rental Costs	\$3,416.89	16.97%	\$4,563.91	8.10%
Food At Home	\$4,741.75	23.55%	\$6,333.52	8.80%
Food & Beverages	\$7,969.87	39.59%	\$10,645.29	8.90%
Shelter	\$8,461.62	42.03%	\$11,302.12	8.50%
Transportation	\$10,142.47	50.38%	\$13,547.22	9.10%